## INDUSTRIAL TALK

Venue LT 4

Date **21-Aug-07** 

Time
12pm to 1 pm



## Opportunities and Challenges in Singapore's Semiconductor Industry



The talk covers a comprehensive overview of Singapore's Semiconductor Eco-System, Global industry trends and Opportunities arising out of this for engineers in Singapore

## Mr Ulf Schneider Vice President, Development Center Singapore Infineon Technologies Asia Pacific Pte Ltd

Ulf started his career with Infineon Technologies in Munich/Germany, then known as Siemens Semiconductor Group, in 1988 as a Development Engineer and Project Manager in the Corporate EDA Department. He was responsible for the development and introduction of the corporate ASIC design system.

In 1995, he was assigned for 2 years to the Development Center in Singapore for its ramp-up phase as a Section Manager for Communication ICs.

After his assignment in Singapore in 1996 Ulf was appointed as Development Manager for Wireline Communication ICs at the corporate headquarters in Munich.

In November 2004, Ulf was appointed as the Vice President, Development Center Singapore. Ulf then took over the additional responsibility as Managing Director of Infineon Technologies India Pvt. Ltd from November 2005 to August 2006.

In 2005, Ulf was elected as the first President of the Microelectronics IC Design and System Association in Singapore (MIDAS) which was initiated by the Institute of Microelectronics, Singapore (IME). In the same year he was appointed by the Prime Minister as a Board Member of the National Research Foundation of Singapore for the period 2005 to 2008.

Ulf holds a Masters degree in Computer Science and Electrical Engineering from RWTH Aachen-Germany. He was married on 20th May 2000 to Nicole Golidis. They have 1 daughter, Laila.

Organized by Department of Electrical & Computer Engineering